

Share Sound

Digital Producer Brief

Project Outline

Share Sound is an inclusive virtual music ensemble project and Orchestras Live is seeking an experienced Digital Producer to oversee the digital production and support partners with their digital work on the project. Young people aged 12-19, including those with additional needs, from 6 different Music Education Hubs will work with professional orchestras to co-create and produce their own music online during the 2020-21 academic year. Young people's voices will be at the creative heart of the project and although each Music Hub project will look different, each will create a digital production of their work. All Hubs will come together in July 2021 for a Virtual Finale to share and celebrate the project and collectively premiere their new music.

The project developed from Orchestras Live's conversations with our partner Music Hubs, exploring how we could support them to maintain young people's engagement with their ensembles through the uncertainties of the Covid-19 restrictions on rehearsing and performing. Young people will attend online creative workshops with their Music Hub tutors and members of a professional orchestra, exploring repertoire and co-creating their own new music. The new music will be arranged for the ensemble by the Artistic Director, James Redwood, and recorded by the young people, orchestral musicians and Hub staff, either in bubbles or individually, as the situation allows.

Role outline

The Digital Producer will work across all Music Hub projects to:

- Lead on creating and setting digital production values for all digital content to ensure high quality digital productions are achieved across all partner projects.
- Collaborate with the Artistic Director to design and shape the virtual finale event in July 2021 and explore how technology can support the artistic vision and extend the audience reach.
- Provide partners with a digital production specification to ensure consistency of audio and visual quality across projects and to ensure all digital content is provided in a workable format for the finale event.
- Identify the most relevant platform for the Virtual Finale that enables some interaction between host and audience and a broad audience reach.
- Together with Music Hub partners and Artistic Director, contribute to the visioning workshop with a representative group of young people from each Hub project, facilitating exploration of the technical requirements to enable them to realise their creative ideas.
- Identify national distribution partners for the Virtual Finale/digital productions and lead on creating and delivering a broadcast plan.

- Provide the required technical direction and support to ensure the Virtual Finale is presented to a high standard.
- Edit and produce the short 'supergroup' co-created piece (c.2-3 mins) which will be performed by the professional musicians involved.
- Provide technical production support for digital aspects of live performances.
- Provide support and advice to all Music Hub staff, orchestras and production partners in editing and producing digital content.
- Lead 2 cross Music Hub / Orchestra partner meetings to share technical and digital learning and provide an effective cross project network for skill sharing and peer support.

Outcomes

- 6 Hub/Orchestra digital productions created of the new co-created music
- 3 Hub/Orchestra digital productions created of repertoire performances
- High quality Virtual Finale produced with young people and Artistic Director that attracts national profile and reach
- Project participants are able to come together digitally to celebrate their work at the Virtual Finale
- Music Hub/Orchestra partners' technical and digital skills enhanced through skill sharing and peer support, increasing digital resilience for their organisations
- Profile of high quality creative orchestral work with young people raised nationally
- Music Hubs retain young people's engagement with their ensemble offer in 2020-21

Audience

- Participants and their families
- Young people engaged with Music Hubs and their families
- Schools – participants can create their own 'event' within their school to showcase their digital production to their peers
- Schools – reaching music teachers and co-ordinators with engaging musical content created by young people to use within their setting
- Classical music audience – showcase orchestra's participation work to their wider audience through their growing digital channels
- Industry – evidence evolving digital delivery of orchestral work with high quality artistic outcomes through Orchestras Live's national network

Partners

Cumbria Music Hub
 Durham Music Service
 Lincolnshire Music Hub
 Norfolk Music Hub
 Inspire Music (Notts Music Hub)

Suffolk Music Hub
 Chineke Foundation!
 Orchestra of the Age of Enlightenment
 Royal Philharmonic Orchestra

Budget

Fee £6,000 inclusive

The role will be offered on a freelance basis, and tenders from both individuals and companies will be considered. If you wish to discuss further, please contact becky@orchestraslive.org.uk to arrange a suitable time.

How To Apply

Please email becky@orchestraslive.org.uk :

- a CV/biography with links to any relevant examples of your work
- a short covering letter or video outlining your experience and approach to the role.
- a completed application monitoring form

Closing date for applications: 9am, Monday 18th January 2021